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Peachtree Hills Selected as a Lifelong Communities Case Study

ATLANTA – (June 14, 2011) – Peachtree Hills was selected by the Atlanta Regional Commission (ARC), following approval Monday by the Peachtree Hills Civic Association, to be the first Lifelong Communities Case Study. Selected because the community already offers what most communities are trying to put in place, Peachtree Hills will provide a road map for other communities who wish to be Lifelong Communities.

In 2007 ARC launched the Lifelong Communities initiative in collaboration with county-based stakeholder groups in the Atlanta region. In 2009, to illustrate what a Lifelong Community would look like, ARC hosted a nine-day Lifelong Communities Charette, or design workshop, in partnership with Duany, Plater-Zyberk & Company. The charette brought together experts to examine how Atlanta area communities could become places where people of all ages and abilities live as long as they would like. Six charette sites were chosen to provide diversity in location and conditions.

Since 2009, ARC has continued to work with partners to incorporate Lifelong Community principles in additional locations in the Atlanta Region. These partnership sites such as Peachtree Hills are adopting innovative policies and programming to transform their communities into Lifelong Communities.

Peachtree Hills was selected in part through the efforts of Isakson Living, developer of Peachtree Hills Place, a 23 acre continuing care retirement community (CCRC) to be constructed in the heart of Peachtree Hills. Andy Isakson, founder of Isakson Living, has learned through personal and now professional experience that, “in many communities, healthcare services are fragmented; wellness and connected services are the current hope for healthcare cost control. Lifelong Communities connect healthcare, wellness and environments to produce better outcomes.”

Designated as an emerging Lifelong Community, Peachtree Hills, with the addition of Isakson Living’s development and existing pedestrian friendly streets, public transportation, diverse housing and close proximity to area amenities, may be the first Lifelong Community in Atlanta.

Peachtree Hills Place is a continuing care retirement community and when complete will include 274 independent residences. In addition, there will be multiple dining options, a clinic, fitness center and activity areas as well on site health care including in home assisted living, skilled nursing and memory care. Isakson expects to re-launch Peachtree Hills Place next year.